

 **viamedia**
220 Lexington Green Circle
Suite 300
Lexington, KY 40503
859-410-2699

VNS/NCC

Invoice

Senate Leadership Fund

Acct. Exec: POLITICAL_HOUSE, VNS

Bill Cycle: 11/16

Invoice ID: 1256895
Campaign ID:

Invoice Date: 11-16-2016
Estimate ID: 3900

Contract ID: 877399
P.O Number:

Client ID: 42962
Tax ID:

Description

Amount

Gross Advertising Fee	\$463.00
Agency Commission	(\$69.45)
Rep. Firm Commission	(\$137.74)

Net Advertising Fee **\$255.81**

Sub Total **\$255.81**

Total This Invoice **\$255.81**

/62342643/
1350

Terms: Net 30 Days Upon Receipt
Checks Payable to: Viamedia, Inc.
Mail to: Viamedia, Inc.
7796 Solution Center
Chicago, IL 60677-7007
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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Affidavit of Performance

Client Name: Senate Leadership Fund
 Remarks: /62342643/
 Bill Cycle: 11/16
 Rep. Firm: VNS/NCC

Contract ID: 877399
 Contract Type: Political

Date	Weekday	Network	Zone	Program Name	Air Time	Spot Name	Spot Len	Con Line	Billing Status	Spot Cost
10/31/16	Monday	AMC-E	LOU-1350_LOUISVIL	Halloween 5	8:19pm	SLFTV30IN12H	00:00:30	53	Charged	27.00
10/31/16	Monday	CNN-E	LOU-1350_LOUISVIL	New Day	8:39am	SLFTV30IN12H	00:00:30	54	Charged	27.00
10/31/16	Monday	CNN-E	LOU-1350_LOUISVIL	Inside Politics	12:50pm	SLFTV30IN12H	00:00:30	57	Charged	23.00
10/31/16	Monday	CNN-E	LOU-1350_LOUISVIL	E. B. OutFront	7:30pm	SLFTV30IN12H	00:00:30	55	Charged	27.00
10/31/16	Monday	CNN-E	LOU-1350_LOUISVIL	Anderson Cooper 360	9:46pm	SLFTV30IN12H	00:00:30	46	Charged	33.00
10/31/16	Monday	DISC-E	LOU-1350_LOUISVIL	Street Outlaws: Pumpkin	8:48pm	SLFTV30IN12H	00:00:30	49	Charged	31.00
10/31/16	Monday	FOOD-E	LOU-1350_LOUISVIL	Cake Wars	10:55pm	SLFTV30IN12H	00:00:30	50	Charged	31.00
10/31/16	Monday	FX-E	LOU-1350_LOUISVIL	Hotel Transylvania	8:29pm	SLFTV30IN12H	00:00:30	51	Charged	29.00
10/31/16	Monday	FXNC-E	LOU-1350_LOUISVIL	The O'Reilly Factor	11:21pm	SLFTV30IN12H	00:00:30	43	Charged	45.00
10/31/16	Monday	HIST-E	LOU-1350_LOUISVIL	Lone Star Rest.	11:48pm	SLFTV30IN12H	00:00:30	47	Charged	33.00
10/31/16	Monday	LIF-E	LOU-1350_LOUISVIL	Intervention	8:14pm	SLFTV30IN12H	00:00:30	52	Charged	29.00
10/31/16	Monday	SYFY-E	LOU-1350_LOUISVIL	The Strangers	8:20pm	SLFTV30IN12H	00:00:30	56	Charged	25.00
10/31/16	Monday	TBSC-E	LOU-1350_LOUISVIL	Star Wars: Return...	8:45pm	SLFTV30IN12H	00:00:30	48	Charged	33.00
10/31/16	Monday	TNT-E	LOU-1350_LOUISVIL	S.W.A.T.	9:48pm	SLFTV30IN12H	00:00:30	44	Charged	35.00
10/31/16	Monday	USA-E	LOU-1350_LOUISVIL	WWE Monday/Movie	11:46pm	SLFTV30IN12H	00:00:30	45	Charged	35.00

Grand Total 463.00

Channel Summary

Network	Zone	Total Spots	Gross Revenue
AMC-E	LOU-1350_LOUISVILLE	1	\$27.00
CNN-E	LOU-1350_LOUISVILLE	4	\$110.00
DISC-E	LOU-1350_LOUISVILLE	1	\$31.00
FOOD-E	LOU-1350_LOUISVILLE	1	\$31.00
FX-E	LOU-1350_LOUISVILLE	1	\$29.00
FXNC-E	LOU-1350_LOUISVILLE	1	\$45.00
HIST-E	LOU-1350_LOUISVILLE	1	\$33.00
LIF-E	LOU-1350_LOUISVILLE	1	\$29.00
SYFY-E	LOU-1350_LOUISVILLE	1	\$25.00
TBSC-E	LOU-1350_LOUISVILLE	1	\$33.00
TNT-E	LOU-1350_LOUISVILLE	1	\$35.00
USA-E	LOU-1350_LOUISVILLE	1	\$35.00
Grand Total		15	\$463.00

These announcements were cablecast at the above times as entered in the system's program logs. Program names may vary due to alterations in network scheduling. The attestation below, if any, is specifically limited to linear video product. Entries above for non-linear video product such as advanced advertising and online advertising are set forth solely as a line item to allow global billing for all Viamedia products. Separate affidavits for non-linear video product attached to this Affidavit, or sent independently, are intended to be read in conjunction with this Affidavit of Performance to reflect the totality of Viamedia's attestation as to the product and services which have been provided to Client.

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